“Keeping It Interesting: Injecting Innovation in Information Systems Theory”
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Outline of the Talk:

This talk will discuss the general state of Information Systems (IS) research with a particular emphasis on the script we follow to successfully conduct and publish research. I will argue that while IS research has progressed significantly over the years, we engage in a lot of mid-level theory building that is useful, but may come at the cost of working on the "edges" with innovative theory and strong data. I will also discuss ways in which the field can more effectively borrow theories as well as build its own interesting theories. With the explosion of digitization, I argue that this is a point of inflexion for the field that makes it important to expand and advance of the treatment of theory.