Shannon Schuyler
Principal, Corporate Responsibility Leader
PricewaterhouseCoopers LLP

Thursday, October 29, 2015
Deloitte Auditorium
1001 Business Instructional Facility
4:00 - 5:10 Presentation

Shannon Schuyler is a Principal with PricewaterhouseCoopers LLP (PwC US), and serves as the firm's Corporate Responsibility (CR) Leader of the Americas and as a member of PwC’s Global CR Board. Additionally, Shannon is the President of the PwC Charitable Foundation, Inc.

Shannon is responsible for formalizing the CR function for PwC. In her role, she designs and implements social and environmental programs that are scalable and aligned with PwC’s strategic business priorities—helping to activate engagement, drive operational efficiencies, elevate stakeholder engagement and connectivity, and differentiate PwC’s brand in the marketplace. She brings innovation to the firm by redefining the purpose, potential and business case for CR, proving it is as critical an avenue for achieving growth as any other business investment.

Under her leadership, PwC’s CR programs are organized around four key pillars—marketplace, people, community and environment. She oversees initiatives that support PwC’s broad and robust sustainability commitments, including supply chain and pro bono programs; volunteering; charitable contributions; environmental stewardship; external partnerships, including the United Nations Global Compact (UNGC) and the Clinton Global Initiative (CGI); and the firm’s focus on youth education through its signature commitment, PwC’s Earn Your Future.

Additionally, Shannon spends a portion of her time on the client-facing side as part of PwC’s Sustainable Business Solutions practice, working with clients on employee engagement strategies and their approach to internal sustainability. Shannon is a highly accomplished and sought-after CR professional and speaker with a deep understanding of social innovation, sustainability, youth education, financial literacy, employee engagement and effective cross-sector collaborations. She is a board member of numerous charitable organizations, including the National Environmental Education Foundation and the Taproot Foundation. She also serves on the Advisory Board for WAGE (Women and the Green Economy), Boston College’s Center for Corporate Citizenship and the MIND Resource Institute. Shannon is also a Fellow with Leadership Greater Chicago and the Foreign Policy Association.

PR News named Shannon its “2013 CSR Professional of the Year,” and in November 2013, the Stevie Awards for Women in Business honored her as “Female Executive of the Year – Business Services (2,500 or more employees).”

Shannon joined PwC in 1997 and has held a variety of client service, marketing and human resources roles before assuming her current responsibilities in 2007. She is a graduate of the University of Michigan and resides with her family in Chicago.