

BUSINESS MAJORS AND CAREERS

UNDERGRADUATE PROGRAMS

Accountancy

Accountants prepare, develop, analyze, evaluate and verify financial documents. They disseminate information that their clients need to ensure that their businesses are run efficiently and they comply with the terms of their contracts.

Examples of Career Options

- Public Accounting, Tax and Audit
- Private/Corporate Accounting
- Consulting
- Investment Services

Finance

The field of finance is primarily concerned with the acquisition and management of funds by business firms, governments and individuals. A business seeks financial advice when considering the purchase of new equipment, the expansion of present facilities or raising additional funds. Determining the value of financial and real assets and derivatives is a key activity in finance.

Examples of Career Options

- Corporate Finance
- Commercial/Consumer Banking
- Consulting
- Investment Banking
- Insurance
- Real Estate
- Derivatives and Trading
- Asset Management

Marketing

Marketing encompasses those business activities directly related to the process of placing goods and services in the hands of consumers. With well-developed creativity and analytical skills, marketing graduates focus on the efficient performance of marketing activities and their effective coordination with other operations of the firm. Initially, students begin in entry-level positions in management, advertising, promotions, sales and marketing research.

Examples of Career Options

- Marketing or Retail Manager
- Market Analyst
- Buyer
- Sales Representative
- Market Research Project Manager

Business Process Management

A process management major typically combines a thoughtful, goal-oriented approach to projects with the business skills necessary to manage systems, people ideas, and capital.

Examples of Career Options

- Operations or Strategy Consultant
- Project Manager
- Supply Chain Analyst

Supply Chain Management

Supply Chain Managers are innovative enough to think creatively, yet meticulous enough to forecast the big picture. Courses include purchasing, marketing to business and government, logistics management, information technology management, supply chain management and business-to-business selling. The Supply Chain Management major is a rigorous program open only to select students.

Examples of Career Options

- Supply Chain Analyst
- Purchasing Manager
- Materials Manager
- Production Planner
- Consultant

Information Systems and Information Technology

Information Systems (IS) professionals are interested in the application of information technology to business activities. They are concerned with the design and implementation of information systems to support the information processing needs of an organization.

Examples of Career Options

- Systems Analyst
- E-Business Specialist
- IT Consultant
- IT Project Manager
- Database Administrator

Management: General Management Concentration

Management majors are leaders, decision makers, and strategic thinkers. A management degree is a solid foundation for any number of future business careers. Most management majors will start as management generalists, gaining experience and company/industry knowledge. Many will participate in a formal management trainee program. Long term, many management majors choose to further their education with an advanced degree.

Examples of Career Options

- Human Resource Manager
- Sales Representative
- General Management

Management: Entrepreneurship Concentration

The entrepreneurship concentration is an applied study of the entrepreneur as an agent of innovation and

entrepreneurship as an organization/management process that fits the needs of would-be entrepreneurs in a variety of settings.

Examples of Career Options

- Small Business Owner
- Technology-transfer Manager
- Change Management Consultant

Management: International Business Concentration

The International Business concentration is for students that have an added interest in the managerial issues faced by multinational companies, as well as the political, cultural, and institutional differences among nations. Typically, students accept positions that include international assignments or where they have the opportunity to relocate internationally after a few years.

Examples of Career Options

- Coordinator for International Relations
- Assistant Brand Manager
- Consultant
- Key Accounts Manager (sales)
- Global Purchasing

Technology & Management Minor (T&M)

The T&M program bridges the gap between traditional engineering and business education by offering a unique curriculum to a select group of highly qualified undergraduates drawn from the Colleges of Engineering and Business. Undergraduates learn together in an integrated program without sacrificing disciplinary depth in their major fields of study. The program emphasizes experiential and hands-on learning.

GRADUATE PROGRAMS

Master of Accounting Science (MAS)

The Master of Accounting Science (MAS) program is a one-year program for students with an undergraduate background in accounting. The program is for students interested in careers in all facets of accountancy, including both public and non-public practices. The program provides an opportunity to obtain a more comprehensive foundation in accounting and, through electives, advanced knowledge in areas such as finance, taxation, and information systems.

Master of Science in Accountancy (MSA)

The MSA program is appropriate for persons with non-accountancy undergraduate degrees from domestic and international universities and those with accountancy undergraduate degrees from international universities. MSA course work is customized to reflect educational and career backgrounds, as well as educational and career objectives.

Master of Science in Finance (MSF)

Established in 1958, the Illinois MSF is among the largest and longest running programs of its type in the world. The MSF program has an innovative curriculum that provides students with a strong foundation in the principles and practices of finance, while also introducing students to the emerging concepts, practices, and technologies necessary to be successful in today's finance industry. The MSF program is a 12 month program, beginning in June of each year.

MS in Technology Management Program (MS-TM)

The MS-TM Program is unique in that its' business courses are focused on the fundamental role of technology. Unlike traditional business programs, the MS-TM Program immerses students in case studies on integrating new technology, the benefits of technology infrastructure, and problem solving through technology. This specialized knowledge of technology as a problem solving tool and change driver allows MS-TM graduates to develop into more effective managers and leaders, and to adapt more readily to changes in the marketplace.

Master of Business Administration (MBA)

The Master of Business Administration (MBA) program is a two-year business program that offers a rich, flexible, and diverse academic environment. Students are able to choose from a wide variety of business and non-business courses to meet their career objectives and customize their MBA concentration. In addition to classroom work, students may take advantage of a multitude of experiential learning opportunities that will allow them to apply what they learn in the classroom to a practical situation, including a variety of international experiences.