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The Center for Entrepreneurial Development announces the launch of a Startup Portal – an online resource for the early stage entrepreneurial community.

Champaign, IL. The Center for Entrepreneurial Development (CED) at the College of Business at the University of Illinois at Urbana-Champaign announces the launch of a Startup Portal at http://ced.business.uiuc.edu/startup an online resource for the early stage entrepreneurial community.

The objective of this online initiative is to create an online repository – a Portal of information to help early stage entrepreneurs and the aspiring entrepreneurs on a variety of subjects as it relates to new venture creation or “startups”.

The immediate target audience for this Startup Portal is the aspiring entrepreneur who does not come from a typical business discipline or vocation. As we continue to build the Startup Portal the audience will expand to also include any entrepreneur or aspiring entrepreneur looking for very specific areas of expertise as it relates to the startup process.

The Startup Portal does not produce any proprietary content, however its unique value proposition is that it assembles all the relevant topics and sub-topics in a logical format as it relates to an entrepreneurs startup process and thereafter provides links to the most appropriate content that is available on the web. It is as much of an educational tool as much as it is a sophisticated search tool.

Scott Pickard, Manager of EnterpriseWorks at the Research Park at the University of Illinois said, "This portal offers many useful links for entrepreneurs organized in an easy-to-use format. It is an excellent example of the added-value services and support UIUC is providing to help startups and entrepreneurs succeed."

Speaking from his office at EnterpriseWorks, Mr. Rob Schultz, Senior Director at IllinoisVENTURES, LLC said, "Starting a company can be a daunting process. I am enthused that the CED is offering a portal with timely and relevant content to help educate entrepreneurs on the start-up process as a part of their services."

Also speaking at EnterpriseWorks, Mr. Dinesh Ahluwalia the Director of CED said, “The Startup Portal not only contributes to the fostering of early stage startup activity in our community but it also enhances the understanding and appreciation of entrepreneurship and its management principles to our student community, who have done most of the work in researching, reviewing and assembling all of the content. The Startup Portal initiative most importantly enables us to move closer to our goal of being, a world class resource for entrepreneurial development.”

About the Center for Entrepreneurial Development (CED) at the College of Business:
The Center for Entrepreneurial Development was established in 2002 to serve as a focal point and to coordinate the various entrepreneurial initiatives of the College of Business at the University of Illinois at Urbana-Champaign.

The Startup Portal is an online initiative of CED dedicated to helping the early stage entrepreneurial community and aspiring entrepreneurs navigate through a range of topics as it relates to new venture creation or “startups”. For more information please visit http://ced.business.uiuc.edu and http://ced.business.uiuc.edu/startup/

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http://ced.business.uiuc.edu