Improvements and Initiatives

Major program improvements and initiatives launched recently as a result of the continuous-improvement approach to learning outcomes assessment described above are as follows:

- **Summer 2010**: Revised admissions criteria and procedures to better screen students for English proficiency. Correspondingly, implemented revised pre-term summer programs to provide non-native English better opportunities to hone their critical writing and oral skills to better prepare them for the academic rigors of the program.

- **Fall 2009 and 2010**: Revised the course bundling and sequencing of the first-year core curriculum to leverage commonalities in material and analytical skills required from different courses and teaching styles. The primary purpose of this initiative is to bundle core courses and instructors to establish synergies for students not only to develop a deeper cross-disciplinary and strategic command of business fundamentals and principles, but also to hone stronger team and leadership skills.

- **Winter 2010**: Expanded the international study abroad menu of options available to students in the program. The primary reason for this is to help provide more and varied opportunities for students to deepen their awareness of major challenges facing contemporary businesses on the global stage as well as to challenge students to develop more robust team, communication, and leadership skills.

- **Spring 2010**: Redefined the second-year concentration requirements to provide the flexibility for students to customize their course plan to fit their individual interests, talents, and goals.

- **Fall 2010**: Commissioned an MBA Faculty Steering Committee to oversee the continuous-improvement process for learning outcomes assessment.