Executive Master of Business Administration - Chicago
Outcomes Assessment and Program Improvement

LEARNING OUTCOMES

The Executive MBA Program is a general management program designed to equip experienced professionals with the tools and perspectives required to manage and lead a company or business unit. The program uses a team-based learning approach that allows students to learn with and from each other in a supportive class environment. All students are assigned to a study team with three to five other students of diverse professional backgrounds.

The curriculum is comprised of four essential levels of learning:

- **Level 1** is defined by leadership and teams and explores and develops the specific concepts and skills needed to address the challenge of being a leader in today’s business environment.

- **Level 2** introduces students to the core areas needed in business: accounting, finance, marketing and quantitative methods.

- **Level 3** goes deeper and focuses on cross-functional and enterprise-level problem-solving, key knowledge skills required in well-rounded general managers.

- **Level 4** concludes with a capstone global experience. The global experience is an international consulting project where students work over the course of nine months to address current issues and opportunities faced by global companies and then defend their recommendations in the boardrooms of these international firms.

The Executive MBA Program curriculum program goals and learning outcomes are:

- **Cross-Disciplinary Integration & Strategic Perspective**
  Students will demonstrate an ability to integrate different functional areas to solve an enterprise-level business problem.

- **Critical Thinking & Problem Solving**
  Students will be able to identify, obtain, and analyze relevant data to make recommendations for a solution to a complex problem.

- **Leadership & Teamwork**
  Students use team building and high-performance management behaviors to lead a team task that results in effective team performance.

- **Communication Skills**
  Students will communicate a complex business issue in a coherent written case study and group oral presentation.