

Startup Illinois 2011 FACT SHEET

Date: Thursday, May 19, 2011

Location: The Wit Hotel
201 N State Street
Chicago, 60601

When:

5:00-5:45 VIP Reception and Video Screening
5:45-7:00 Startup Showcase and Cocktail Reception
7:00-8:30 Dinner
8:30-9:30 Dessert Reception

Register at www.ael.illinois.edu or (217)244-9425

Speaker and Award Recipients:

Keynote speaker and Entrepreneurial Leadership Award recipient:

Brad Keywell – Co-founder of Groupon, Inc., MediaBank LLC, and Echo Global Logistics LLC. He is managing partner of LightBank, a venture fund focused on helping disruptive technology businesses.

Distinguished Donors Award recipients:

*Albert and Alexander Goldstein
Steven Miller
Tandean Rustandy*

Tickets

Your generous donation will be used to support the Academy for Entrepreneurial Leadership (AEL) and to enhance programs of the AEL including Illinois Launch, our new venture incubator program. The AEL is part of the University of Illinois - College of Business, a 501(c)(3) corporation. The estimated fair market value to attend the event is \$150 per person. All amounts in excess of the fair market value are presumed to be tax deductible. Consult a tax advisor for further information on charitable tax deductions.

Tickets \$425

Startup Illinois cocktail hour, dinner, and dessert reception

Corporate Table \$4,500 (limited to ten tables)

1 table of 10 seats (seats may be donated to accommodate student entrepreneurs at your table)
Listed in the program as sponsor
Placement of signage with company name at table
Access for 2 individuals to attend the VIP Reception and Video Screening
Logo or company name displayed on video screens

Sponsorships:

Platinum Event Sponsor \$12,000

Sponsor of the cocktail reception and startup showcase
Placement of signage with company name at the cocktail reception
Listed in program as “Platinum Sponsor”
Logo or company name displayed on video screens with caption “Platinum Sponsor”
Access for 3 individuals to attend the VIP Reception and Video Screening
1 table of 10 seats (seats may be donated to accommodate student entrepreneurs at your table)
Placement of signage with company name at table

Gold Event Sponsor \$10,000

Sponsor Dessert Reception
Placement of signage with company name displayed at the dessert reception
Listed in program as “Gold Sponsor”
Logo or company name displayed on video screens with caption “Gold Sponsor”
Access for 3 individuals to attend the VIP Reception and Video Screening
1 table of 10 seats (seats may be donated to accommodate student entrepreneurs at your table)
Placement of signage with company name at table

Silver Event Sponsor \$8,000

Sponsor VIP Reception & Video Screening
Placement of signage with company name at the VIP screening
Listed in program as “Silver Sponsor”
Logo or company name displayed on video screens with caption “Silver Sponsor”
Access for 3 individuals to attend the VIP Reception and Video Screening
1 table of 10 seats (seats may be donated to accommodate student entrepreneurs at your table)
Placement of signage with company name at table

For additional information, please contact Amara Andrews at amara@illinois.edu or 217-244-9425.